



Business Success Tools L.L.C

Spotlighting Performance, Change and Growth

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Seminar: Dynamic Communication™

Dynamic Communication™ is a behaviorally based communication seminar. It teaches people how to communicate using the DISC language as a way of understanding themselves and others. The seminar incorporates a behavioral assessment to give a more complete understanding of what DISC is and how to use it. Employees learn how to interact with others and to appreciate others' behavioral styles within the organization. Increased communication will often be noticed immediately after the seminar.

Effective communication stems from the right combination of *tone of voice, words, body language, and pace of speech and actions*. These four areas are the components of a person's behavioral style. We need to adapt our behavior in order to communicate effectively with others. Using the techniques contained in this seminar, organizations can immediately open the doors of communication within the entire company.

Benefits and Outcomes: At the end of this seminar, each participant will:

- Understand his/her own behavioral design;
- Recognize, understand and appreciate others' behavioral designs; and
- Adapt his/her own behavior for enhanced communication, understanding and stronger relationships.

Participants leave the seminar energized and ready to apply the knowledge gained. Employers begin to see the positive changes immediately after the seminar. People will realize that differences are good and can be used effectively to make an organization successful.

Seminar delivery formats and durations: can be delivered as a teleclass program (6 modules); a half-day seminar; or, a full-day seminar that also includes a facilitated goal setting session for taking action back in the work place.

Intended Audience: CEOs, business owners, managers, supervisors and employees wishing to develop more effective ways of behaving and communicating in the workplace.

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Materials: Participants will be provided with resource materials during the session. They will also take a behavioral assessment as a prerequisite.

For more information, or to discuss your needs or those of your organization, please feel free to call us at: (860) 643-4744 or visit us at: www.BusinessSuccessTools.Biz

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