



**Business Success Tools** LLC

**Spotlighting Performance, Change and Growth**

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## **Seminar: Your Attitude is Showing™**

In addition to good skills and work experience, the corporate world has shifted its focus on recruiting the right employees, retaining them, and motivating them to achieve their maximum potential. The question becomes what is more important, the right skills or the right attitudes?

What is an Attitude? An attitude is a mental position, a feeling or an emotional response to your environment that causes you to value certain experiences, people and activities and causes you to devalue others. It is a passion, a worldview you have that was formed by genetics and your life experiences. You see the world through the window of your attitude.

Why Learn About Attitudes? Building a positive attitude toward yourself and others starts with understanding your own attitudes and how they impel you into action. People often lack the words to articulate why they do what they do or why they feel the way they feel. When applying the principles in this seminar, individuals will understand why they make the decisions they make and why conflicts can arise. They will see why others view the world differently and value different things in life. Attitudes will open an individual's eyes to a new understanding of themselves and the people around them.

**Benefits and Outcomes:** At the end of this seminar, each participant will:

- Understand his/her own drives and passions;
- Be able to recognize others' attitudes and be able to see the world through their eyes;
- Communicate with others according to their attitude;
- Appreciate the differences in each of us, learning to value positively instead of judging negatively;
- Understand the causes of conflict and be able to diffuse the situation.

**Seminar delivery formats and durations:** Can be delivered as a teleclass program (6 modules); a half-day seminar; or a full-day seminar.

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**Intended Audience:** CEOs, business owners, managers, supervisors and employees needing to understand motivation, both theirs as well as others.

**Materials:** Participants will be provided with resource materials during the session. They will also take the Personal Attitudes, Interests and Values™ profile as a prerequisite.

For more information, or to discuss your needs or those of your organization, please feel free to call us at: (860) 643-4744 or visit us at: [www.BusinessSuccessTools.Biz](http://www.BusinessSuccessTools.Biz)

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